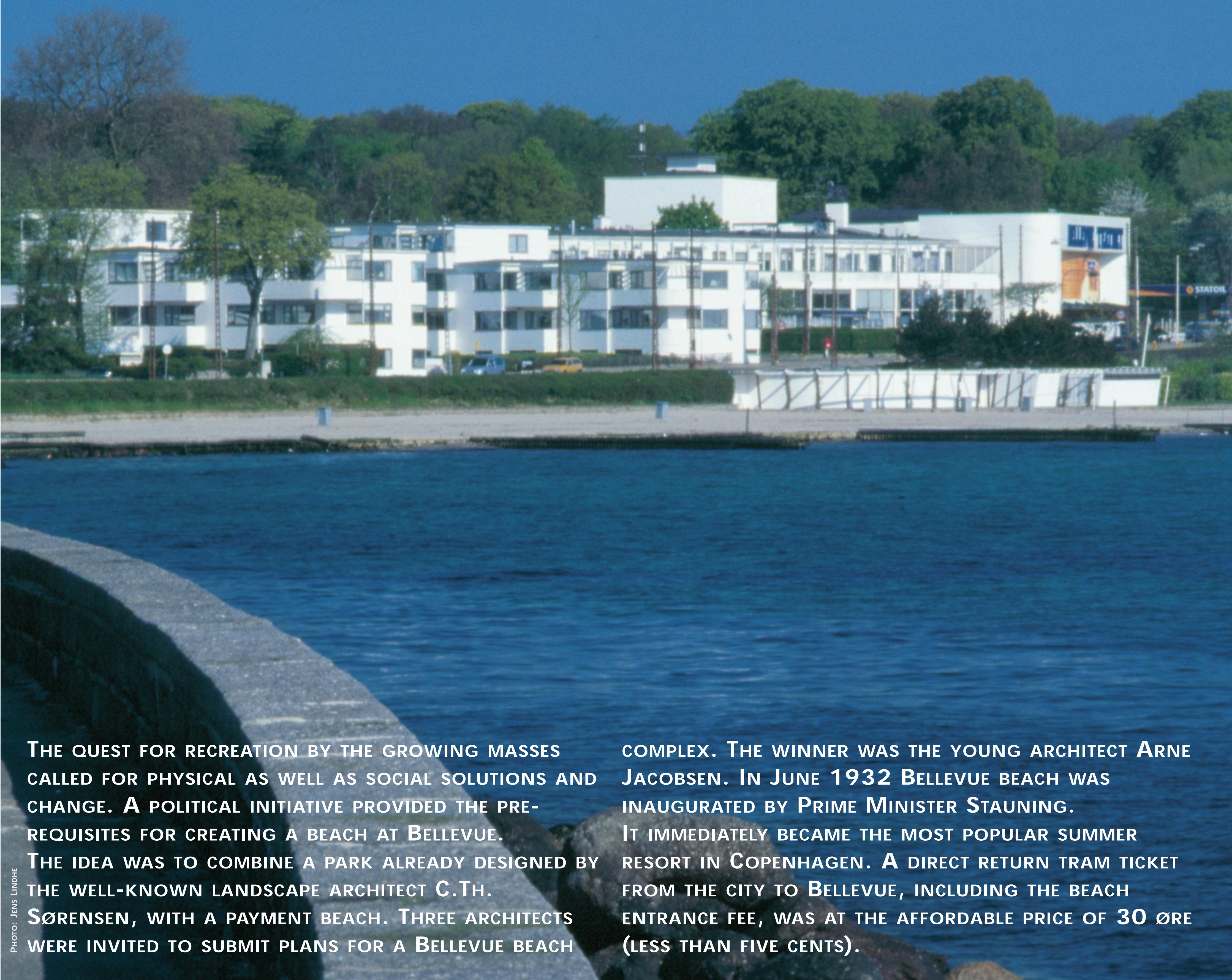


BELLEVUE



THE QUEST FOR RECREATION BY THE GROWING MASSES CALLED FOR PHYSICAL AS WELL AS SOCIAL SOLUTIONS AND CHANGE. A POLITICAL INITIATIVE PROVIDED THE PRE-REQUISITES FOR CREATING A BEACH AT BELLEVUE. THE IDEA WAS TO COMBINE A PARK ALREADY DESIGNED BY THE WELL-KNOWN LANDSCAPE ARCHITECT C.TH. SØRENSEN, WITH A PAYMENT BEACH. THREE ARCHITECTS WERE INVITED TO SUBMIT PLANS FOR A BELLEVUE BEACH

COMPLEX. THE WINNER WAS THE YOUNG ARCHITECT ARNE JACOBSEN. IN JUNE 1932 BELLEVUE BEACH WAS INAUGURATED BY PRIME MINISTER STAUNING. IT IMMEDIATELY BECAME THE MOST POPULAR SUMMER RESORT IN COPENHAGEN. A DIRECT RETURN TRAM TICKET FROM THE CITY TO BELLEVUE, INCLUDING THE BEACH ENTRANCE FEE, WAS AT THE AFFORDABLE PRICE OF 30 ØRE (LESS THAN FIVE CENTS).